



**ORANGEVILLE  
CURLING CLUB**

**11th ANNUAL GREAT CANADIAN POND SPIEL**

Saturday, February 1, 2020

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## Introduction

The Great Canadian Pond Spiel is an annual event attracting over 96 curlers each year and engaging more than 75 volunteers. Many participants return year after year, donning colourful and heritage costumes to celebrate the history of the game and the day.

The Pond Spiel has always had ample news coverage due to its size and the unique nature of curling outdoors on Island Lake. Sponsoring or advertising at the Great Canadian Pond Spiel will provide your business with exposure to the club membership as well as the many organizations, businesses and individuals who rent the facility for private functions.

As an active member of the Orangeville community since 1888, the Orangeville Curling Club has been a responsible community member through discounting rates for youth and school curling programs, hosting enabled leagues, Special Olympians as well as charity and recreational bonspiels throughout the year. Additionally, we support the Headwaters Health Care Center and a portion of all sponsorship and advertising revenue from the Pond Spiel will be donated to a local charity. In 2019, the Orangeville Food Bank was the selected charity.

Please accept our sincerest thank you for your continued support over the years. Together we have been able to help our local community. We are confident that you will see that aligning your organization with this exceptional event will provide great value to you, while benefiting our Orangeville community.

As you review the information contained in this sponsorship package, keep in mind that

- 60-65% of curlers in the Pond Spiel are from the local area,
- 42.71% of curlers in Canada are between the ages of 35-64,
- 48.34% of curlers in Canada are employed full-time or self-employed,
- 23.08% of curlers in Canada have a university or other non-university certification,
- 29.69% of curlers in Canada earn between \$60,000 and \$99,999.

We look forward to partnering with you once again this year.

# Sponsorship Opportunities

## Gold Sponsor - \$1000

Gold Sponsors receive prominent signage both at the event site for the day of the event and in the Curling Club Facility for the year (Sign provided by Sponsor). Gold Sponsors will also have banner ads on our website year round, advertising prominently placed on the inside pages of the event program as well as on the List of Sponsors page.



## Silver Sponsor - \$500

Silver Sponsors receive prominent signage both at the event site for the day of the event and in the Curling Club Facility for the year (Sign provided by Sponsor). Silver Sponsors will also have advertising prominently placed on the inside pages of the event program as well as on

the List of Sponsors page.

## Bronze Sponsor - \$300

Bronze Sponsors receive prominent signage both at the event site for the day of the event and in the Curling Club Facility for the year (Sign provided by Sponsor). Bronze Sponsors will also have advertising on the List of Sponsors page.



## **Other Sponsorship Opportunities**

### **Meal/Hot Beverage Sponsor - \$250**

We provide breakfast, lunch & dinner for the curlers as well as hot cider and hot chocolate at the lake. Sponsor will receive signage on the tables (placemats for meals) or at the beverage stand. Sponsors will also receive recognition in the event program.

**\*\* New this Year\*\***

### **Great Canadian Pond Spiel Sponsorship Board**

#### **Rock Sponsorship - \$50 or Ice Sponsorship - \$100**

Having close to 100 curlers on Island Lake requires us to make a new 'rink' and rent rocks to play. Each of the sheets of ice and rock that is used is available for sponsorship. Choose a sheet of ice or a rock and place your company name on our "Island Lake Sponsors" Board that will be displayed in the club for the next year. Sheet sponsors and Rock sponsors will also receive recognition in the event program.

### **In Addition:**

We run a Silent Auction table. All donors to the Silent Auction will be recognized at the table and in the event program.

### **Contact Information**

For more information, or to book your sponsorship opportunity please contact:

Anne Marie Nemett – Pond Spiel Committee Chair

[pondspiel@orangevillecurlingclub.ca](mailto:pondspiel@orangevillecurlingclub.ca)

**Payment can be made by cash, cheque, credit card or debit card.**